

2023

ANNUAL REPORT



READ
OTTAWA

Our mission is to provide adults who live in or near Ottawa County with an opportunity to improve and transform their lives by strengthening their reading and language fluency.

MESSAGE FROM THE OUTGOING EXECUTIVE DIRECTOR

It has been an absolute honor to serve as the Executive Director of READ Ottawa in the past few years. Witnessing the remarkable growth of our organization, particularly in 2023, has filled me with immense pride. This year marked a significant milestone as READ Ottawa achieved a record-breaking annual revenue, and the expansion into Holland/Zeeland exceeded all expectations. From January 2022, where we had no tutoring pairs in Holland/Zeeland, we now proudly support over 40 pairs. As I step down, I am confident that new leadership will continue the outstanding growth in Ottawa County. My aspiration was to see READ Ottawa serving 100 pairs concurrently, and I am thrilled that we are on the cusp of realizing that dream. I have full confidence that this remarkable achievement is within reach under the guidance of incoming leadership.



STORMIE DRAKE
Outgoing Executive Director

"I like the reading, writing, and word studies. All of it is important. I especially like the conversations."
- Tabasum, READ Ottawa Learner

"I am so grateful to have the freedom to plan activities using Lit Start, and the many tutor resources on READ Ottawa's website. I also appreciate being able to revise a plan when we want to delve deeper into a topic or to skip an activity as the situation warrants. This has been a wonderful experience."
- Julie, READ Ottawa Tutor

"I am truly inspired by the learners I have the pleasure of meeting and enrolling -- their determination, their motivation, and their desire to achieve their goals. Likewise, I am so impressed by the tutors who then get matched to these learners -- their kindness, their dedication to planning each tutoring session, and their overall passion to help and to teach is incredible."
- Richelle, READ Ottawa Pair Coordinator - Holland/Zeeland

BOARD OF DIRECTORS

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Training Coordinator

Richelle Hofman

Pair Coordinator

Assessment Coordinator

Marisol Stork

Pair Coordinator

Jill Roof

Pair Coordinator (former)

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Social Media Specialist

Lori Koons

Accountant (former)

Vicki Mast

Assessment Coordinator

Marilyn Reichardt

Assessment Coordinator

Kathleen Sarchett

Accountant

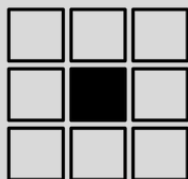
Renate Watters

Assessment Coordinator

Carol Wilhelm

Tutor Training Developer

We appreciate our Ottawa County libraries for supplying space and resources that make our mission a reality. Thank you!



Howard Miller Public Library



Spring Lake District Library

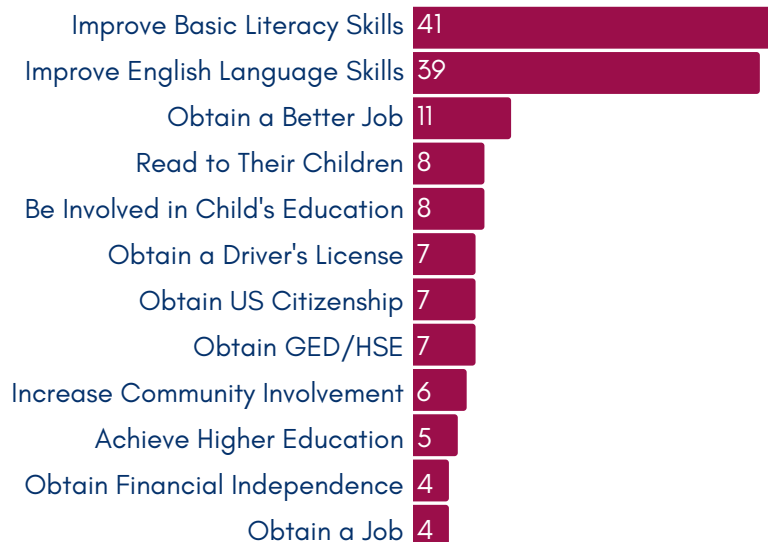
PROGRAM SUMMARY

LEARNER DATA

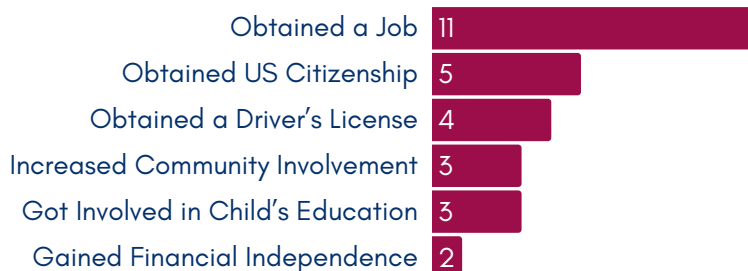
Total Learners Enrolled	102
NEW Learners Enrolled	50
Total ESL Learners	87
Total ABE Learners	15



LEARNER ACTIVE GOALS



LEARNER OBTAINED OUTCOMES



TUTOR DATA

Total Tutors	94
Tutors Trained	35
Total Tutor Service Hours	1980



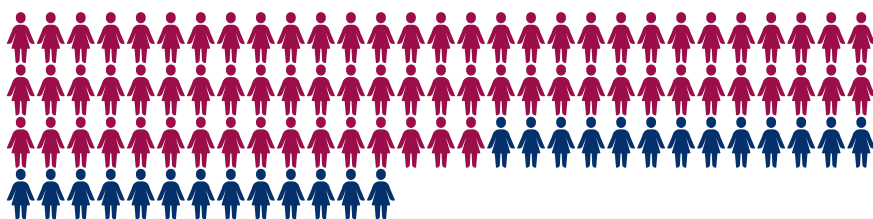
THANK YOU to our tutors and volunteers!

2023 ACCOMPLISHMENTS

- Increased Holland/Zeeland **growth from 16 to 41 Pairs**
- Expanded and revised online **Learning Circles**
- Started **Meet-N-Greet** sessions to better connect with tutors
- Started providing **one-on-one tutor training sessions**
- Won **Tri-Cities Women Who Care** in September
- Added a Holland/Zeeland **Assessment Coordinator** to our volunteer support team

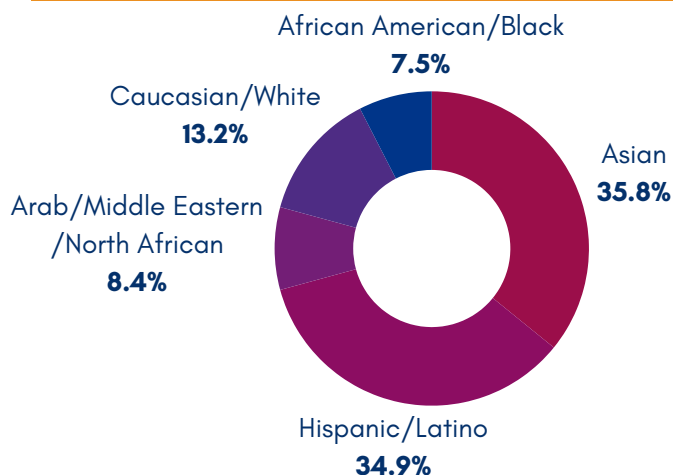
PROGRAM DEMOGRAPHICS

GENDER

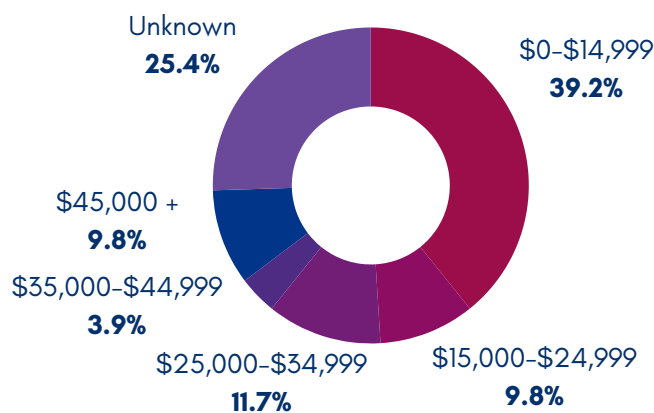


72.5% identified as female/woman
27.4% identified as male/man

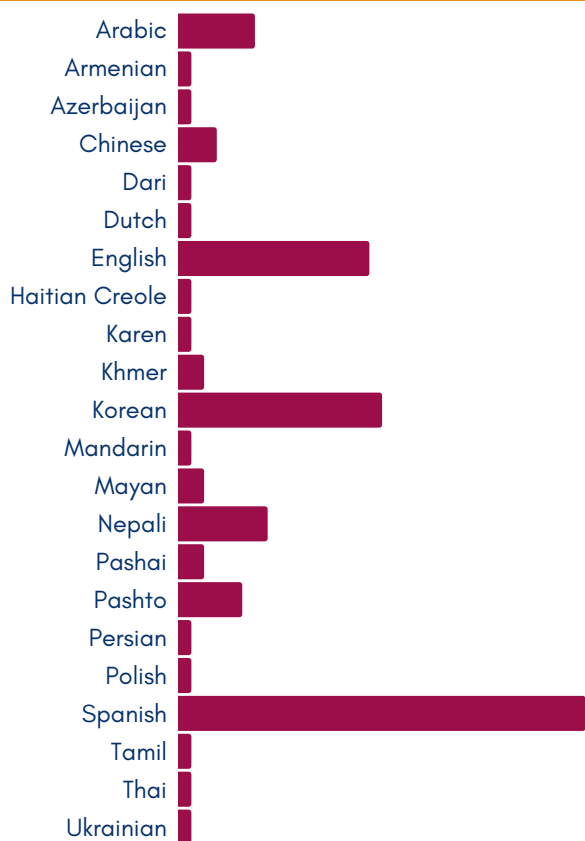
RACE / ETHNICITY



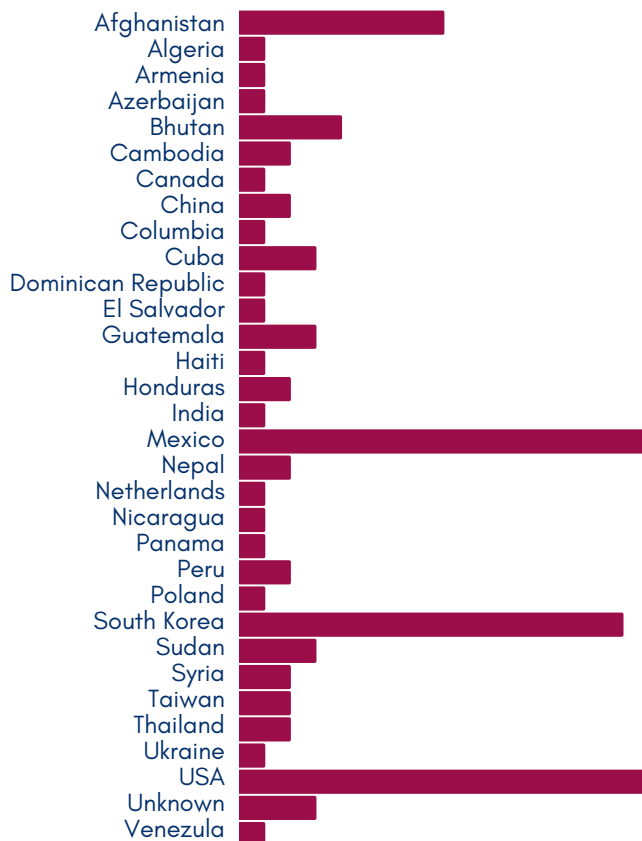
ANNUAL INCOME



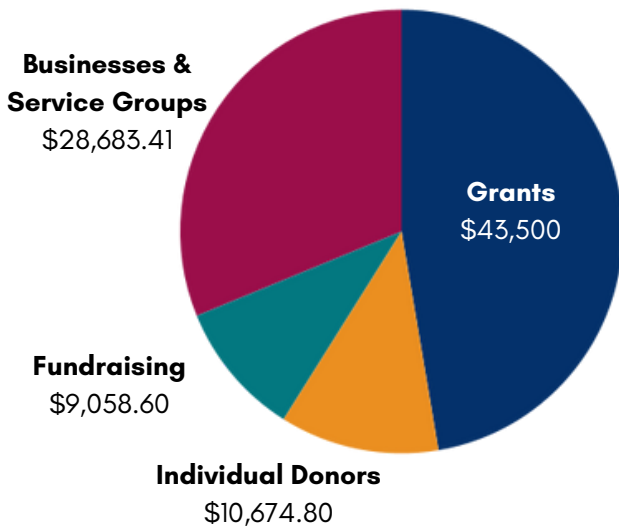
NATIVE LANGUAGES



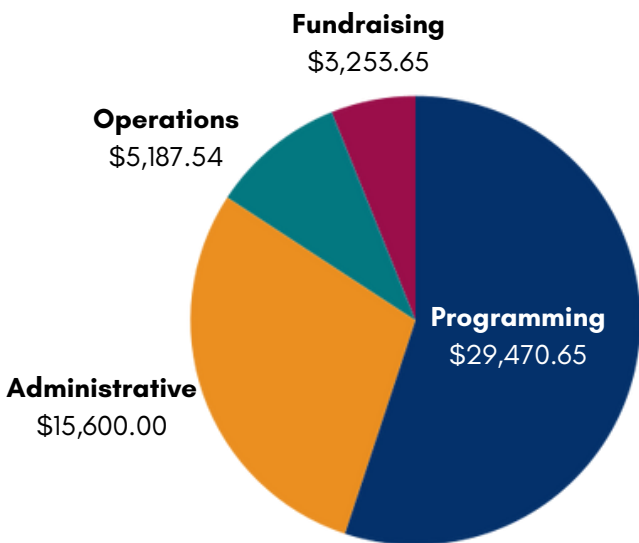
COUNTRY OF ORIGIN



READ Ottawa achieved a remarkable milestone this year by generating an impressive \$91,916.81 in annual revenue! These funds will play a crucial role in sustaining and expanding our programming in Grand Haven and Northwest Ottawa County, while also fueling substantial growth in the Holland/Zeeland area. A special acknowledgment goes to the Tri-Cities Women Who Care group, whose dedicated efforts contributed just over \$26,000 to READ Ottawa's 2023 revenue. We express our deepest gratitude to the incredible Ottawa County community for their unwavering support. Thanks to you, we can continue making a positive impact in the lives of those we serve.



REVENUE: \$91,916.81



EXPENSES: \$53,511.82

On behalf of everyone at READ Ottawa, we appreciate the support and passion from each of you. **THANK YOU** to our donors for their generous contributions.

Individuals

- | | |
|------------------------------|---------------------------|
| Thomas & Mary Alguire | Maxine Kolb |
| Donald & Cindy Anderson | Lori & Daniel Lee |
| Gail Bagale | Steve & Susan Lowe |
| Shirley Batchelder | Paul & Val Martin |
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| Neil & Jennifer Jacobs | Carol Wilhelm |
| Eric & Nancy Jensen | Sheryl Zajechowski |
| Dorothy Johnson | Bob & Rosemary Zitta |
| Kathryn Kampen | |

Businesses

- Abbit Management Corp
- Active Manufacturing
- Choice Machinery Group
- D Baker & Son Lumber
- Edward Jones Investments
- Fraternal Order of Eagles #925
- Glenn Morris & Associates
- Michigan Rag Co.
- Patricia's Chocolate LLC
- Pliant Plastics Corporation
- Shape Corporation
- Structural Concepts

Grants

- Dollar General Literacy Fund
- JSJ Foundation
- Nora Roberts Foundation
- ProLiteracy
- Richard M. Schulze Family Foundation
- State of Michigan

Service Groups

- United Methodist Church of the Dunes
- Network for Good
- Tri-Cities Women Who Care
- United Way of Ottawa & Allegan