



READ
OTTAWA



Stronger Together: Partnering for Adult Literacy

Our mission is to provide adults who live in or near Ottawa County with an opportunity to improve and transform their lives by strengthening their reading and language fluency.

Our Impact

READ Ottawa is the only nonprofit organization that provides free one-on-one adult literacy education tutoring to adults in Ottawa County.

Since 2010, over 250 learners have enrolled in our program. This group is diverse, with participants working across various sectors like manufacturing, construction, farming and many other industries.

Over 40% of our learners have improved their English language skills, which is a crucial step toward personal and professional growth. Additionally, 28% of our learners have obtained better employment opportunities. More than a dozen have earned their GED or high school diploma, many have obtained U.S. Citizenship, applied for new jobs and improved their engagement within our community.

We currently have over 120 dedicated tutors working with our learners, contributing more than 3500 combined service hours. Our tutors provide not just academic support, but inspiration and compassion. Their impact goes beyond teaching; they are creating a supportive environment that fosters growth and confidence.



READ OTTAWA

LEARN
FREE 1-ON-1 TUTORING
ADULTS AGES 18+

ENGAGE
BECOME A TUTOR
JOIN A COMMITTEE

ADVOCATE
MAKE A GIFT
PROMOTE LITERACY

STAY CONNECTED
FOLLOW US ON SOCIAL MEDIA
JOIN OUR NEWSLETTER
SHARE YOUR STORY

616.843.1470
info@readottawa.org
www.readottawa.org

What We Do

Our learners set ambitious goals while juggling jobs and family obligations. Our one-on-one tutoring sessions can cover a number of subject areas, depending on learner goals. We help our learners with:

- Speaking and Listening Skills
- U.S. Citizenship Test Prep
- GED Test Prep
- Reading, Writing, & Literacy Skills
- English as a Second Language
- Driver's License Written Test Prep
- Improving Employment and Financial independence
- Increasing Community Involvement
- Family Literacy Skills, including reading to their children and being involved in their education

When literacy improves within our communities, everyone wins!



Our Library Partnerships

We are incredibly fortunate to partner with several libraries within Ottawa and Allegan County. These partnerships provide the space and resources necessary to make our mission a reality and help us cultivate a culture of curiosity and literacy.



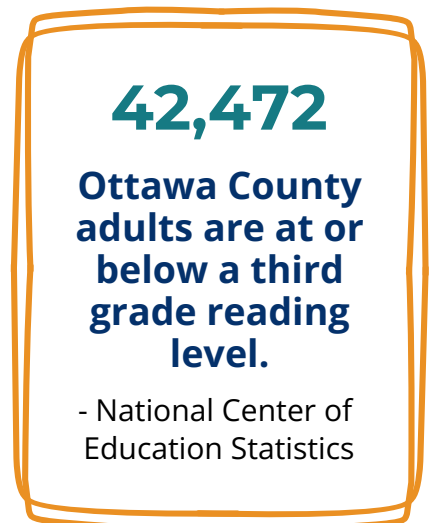
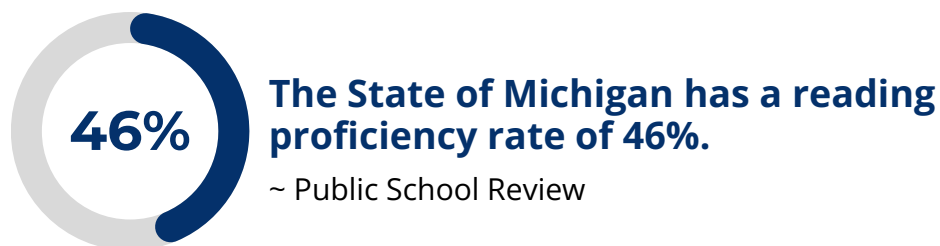
Why Literacy Matters

There are many reasons why individuals experience low literacy levels in adulthood. Providing access to adult literacy programs is a key component to solving this issue.

Improving adult literacy has the power to change *everything*. Learning how to read, write, and speak fluently can empower individuals in our community to:

- Find and keep sustainable employment
- Lower health care costs
- Participate within the community
- And most importantly, lift themselves out of poverty

The beautiful thing about learning is that no one can take it away from you. - B.B. King



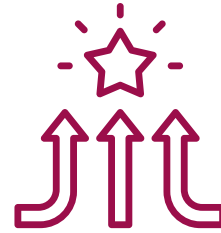
Partnership Benefits

There are numerous benefits to partnering with READ Ottawa, including community impact, brand alignment, employee engagement, and public recognition. You have the flexibility to select your level of support or customize a package for more in-depth involvement. For instance, you can host a literacy lunch and learn session in your workplace.



COMMUNITY IMPACT

Help adults and families unlock opportunities through literacy



BRAND ALIGNMENT

Associate your company with education, empowerment and advancement



ASSOCIATE/EMPLOYEE ENGAGEMENT

Train to be a tutor, join a committee, and participate in literacy events



PUBLIC RECOGNITION

Showcase your commitment to literacy across multiple platforms



Support Levels

Building Stronger Communities Through Literacy

\$7500

Visionary Curriculum Fund

Proven practical instructional techniques, manuals and workbooks supplied by ProLiteracy

- 3-5 min opportunity to speak at an upcoming event
- 1 min pre-recorded speaking opportunity added to each tutor learning circle (6 per year)
- Exclusive feature in upcoming newsletter
- Primary Logo placement
 - READ Ottawa website
 - 2025 Impact Report
 - Tutor Training presentation
 - Learning materials
 - All 2025/2026 events materials and marketing
- 6 Social Media posts within a 12 month period



\$5000

Pathway Partner

Provides essential tutoring, resources, and community programming

- Feature story in upcoming newsletter
- Logo placement
 - READ Ottawa website
 - 2025 Impact Report
 - Tutor Training presentation
 - Learning materials
 - All 2025/2026 events materials and marketing
- 3 Social Media posts within a 12 month period





Support Levels

Building Stronger Communities Through Literacy

\$2500

Education Advocate

Quarterly training programs provided to all new tutors

- Acknowledgement during the 5 hour training session
- 1 min pre-recorded speaking opportunity added to one tutor training
- Logo placement
 - READ Ottawa website
 - 2025 Impact Report
 - Tutor Training presentation
 - Learning materials

\$1200

Literacy Champion

Learner support for 12 months of life-changing programs

- 2 min opportunity to speak at an upcoming event
- Business logo placement on learning materials
- Logo recognition
 - READ Ottawa website
 - 2025 Impact Report
 - Tutor Training presentation
- Recognition in an upcoming newsletter, LinkedIn, Instagram, and Facebook





Support Levels

Building Stronger Communities Through Literacy

\$1000

Book Bag Benefactor

Canvas bag with learner created design includes tag with learner's story sold at local bookstores

- Logo recognition
 - Backside of canvas bag (approx. 100 in circulation)
 - READ Ottawa website
 - 2025 Impact Report
- Recognition in an upcoming newsletter, LinkedIn, Instagram, and Facebook

\$500

Support Marker

High quality bookmark approx. 1000 in circulation at local bookstores and libraries throughout Ottawa County

- Logo recognition
 - Backside of bookmark
 - 2025 Impact Report
- Recognition in an upcoming newsletter



Let's Connect

Literacy is considered a fundamental human right, and we are dedicated to supporting Ottawa County adults who seek greater literacy and fluency. To get involved and become a sponsor, please get in touch today!

PHONE

616.843.1470

WEBSITE

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ADDRESS

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THANK YOU!

The gift of literacy lasts a lifetime.

Thank YOU for helping empower members of our community, improve career opportunities and financial independence, and foster greater stability.



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